

Curriculum Vitae

(Synthesis)



Dr. José Marçal holds a PhD in Management with a specialization in Production and Logistics Management from the Lusíada University of Lisbon (2006)

He attended a Master Degree in Project Management from the Open University of Lisbon (1996) and he holds a degree in Finance from ISEG, Technical University of Lisbon (1976)

Teaching Experience

Assistant professor of management at Technical University (ISEG), and Atlantic University, in Lisbon (1990-2015), teaching Undergraduate courses, as: Bank Management, Introduction to Management and Distribution Management; and Master's courses in Management.: Advanced Production and Logistics Management Topics.

He collaborated on Atlantica University Research Center and the University of Évora, participating in several research projects, including: "The role of organizations in the third sector in Portugal" and "The implications of uncertain demographic change in public health spending and private in Portugal. "

Professional Experience

Director of the Institute of Education and Science (ISEC) and Chief Financial Officer of the respective founding body - Universitas: Cooperative Higher Education and Scientific Research, CRL (1996-1999).

Managing Partner of Nutriarte - Nutrition and Services Ltd (1995-2000).

Advisor to the Office of the Secretary of State for the Treasury of the Portuguese Ministry of Finance for dealing with matters relating to private companies, industrial credit, viability contracts and investment projects with community funds (1985-1990)

Senior Technician in the Directorate of Economic Studies and Industrial Credit and Services of Caixa Geral de Depósitos for the areas of studies, and granting credits to make companies viable. (1977-1995).

He has been **Member of the Scientific Committee of the Iberian Conference on entrepreneurship**, sponsored by Empreend, working as a reviewer of scientific articles on entrepreneurship.

Areas of interest for research

Main scientific area of research:

Logistics management; Production Management and Operations and Entrepreneurship.

Other scientific areas of interest: Corporate Finance; Management Control Systems; Innovation and entrepreneurship, Economics and Health Management.

Languages

Portuguese, Spanish and English

25/10/20